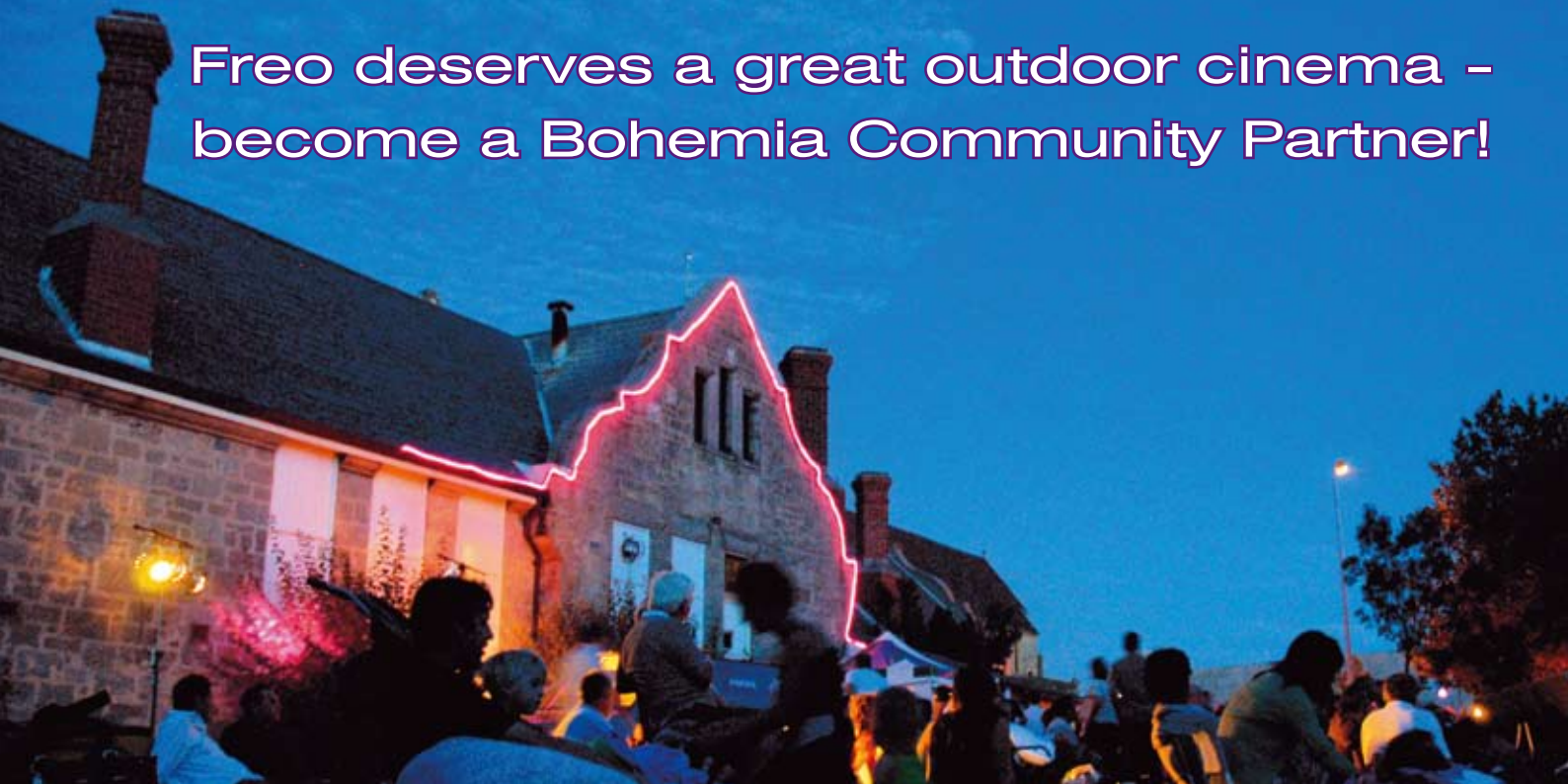


Freo deserves a great outdoor cinema – become a Bohemia Community Partner!



What is **BOHEMIA**?

The new Bohemia outdoor cinema is located in Princess May Park next to the Film & Television Institute in the heart of the east end of Fremantle.

The Film & Television Institute (FTI) has been running popular outdoor summer screenings in the park for the past six years. In 2006, FTI received council approval to build a permanent community outdoor cinema facility in the heritage precinct that includes a retractable 8m x 8m outdoor cinema screen, outdoor sound system and on-site lighting.

Each summer, FTI presents the annual Fremantle Outdoor Film Festival in February and installs additional temporary infrastructure such as removable perimeter fencing, deckchair seating, box office and hospitality marquees on the Bohemia site.

Bohemia screens from Wednesday to Saturday nights and attracts 1,000 people per week over the four-week film season. The licensed outdoor venue has a capacity for 500 people, plus the option to increase the site capacity as required and offer multi-screen presentations.

Bohemia Community Partnerships

To create the outdoor cinema facility, FTI and the Fremantle Community Bank® Branch of the Bendigo Bank have joined forces to promote a community fundraising campaign to local businesses, which recently won a 'Good Practice Recognition' honour at the 2007 Australian Business Arts Foundation Awards.

Last summer, fourteen exceptional Bohemia Foundation Partners raised \$28,000 towards to construction of the Bohemia outdoor cinema and includes

Fremantle Community Bank® Branch of the Bendigo Bank

Kakulas Sister

Cold Rock Ice Creamery Fremantle

Clancy's Fish Pub Fremantle

Francis A Jones

Kitchen Warehouse

Mark Brophy Estate Agent

Sublime Catering

McDonald Pynt Lawyers & Aherns Lawyers

Consultas Pty Ltd

Michael Piu Barrister, Solicitor & Notary

Fremantle Ports

Esplanade Hotel Fremantle

Myer Fremantle



Become a Bohemia Community Partner

The Bohemia outdoor cinema concept offers a fantastic opportunity for supporting partners to access local forward thinking customer target markets in the Fremantle community and an innovative way to introduce creative cross-promotional campaigns.

Our target is to raise a further \$20,000 to complete the Bohemia outdoor cinema infrastructure and we are seeking support from other community-minded local Fremantle businesses to invest in a two-year \$2,000 Bohemia Community Partner package valid for 2008 and 2009.

Partnership Benefits

- Cinema advertising screened twice each night at all film festival screenings
- Logo placement on projected promotional loops each night
- Four Opening Night invitations and VIP corporate hospitality
- 20 Film Festival passes for Staff & Clients
- 50% discount on hiring BOHEMIA for private or work functions
- Official Partner recognition on a outdoor cinema screen plaque



Tax Deductible Donations

The Film & Television Institute WA Inc (ABN 54 846 991 742) is an incorporated not-for-profit membership organisation registered with the ATO with charity status and endorsed as a deductible gift recipient (DGR). All donations to FTI are tax deductible.

Community Partner Payments

To secure a two-year Bohemia Community Partner package, contact Jon Cope at FTI or Bart Houwen at the Fremantle Bendigo Bank. Partnership invoices will be issued and cheques for \$2,200 (gst inc) can be sent to the 'Film & Television Institute WA', PO Box 579, Fremantle WA 6959.

For further information please contact

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