

Film & Television Institute WA Inc  
logo specifications



## FTI logos

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FTI Full logo



The full logo includes the full name of the Film & Television Institute WA Inc and should be used when this is the only occasion the name is placed in full.

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FTI logo



The FTI logo is used in support of the FTI full logo in graphic form, or used when the full name of the Film & Television Institute is included in copy, ie name and address.

## FTI logo colours

FTI Full logo RGB  
for screen



All typography is black  
Graphic element R250 G50 B10

FTI Full logo CMYK  
for full colour  
printing



All typography is black  
Graphic element C0 M80 Y95 K0

FTI Full logo P179  
for spot colour  
printing



All typography is black  
Graphic element Pantone 179

FTI Full logo mono  
for mono printing



All typography is black  
Graphic element black

FTI Full logo CMYK  
reversed for printing  
on a black or dark  
background



All typography is black  
Graphic element black

FTI Full logo  
mono reversed for  
mono printing on  
a black or dark  
background



All typography is black  
Graphic element black

## FTI logo size & logo typography

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FTI Full logo  
minimum size



The smallest the logo can be used is  
15mm wide

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FTI Full logo  
typography



The typography used for the logotype is  
Helvetica Neue Medium Condensed.

In keeping with this, it is recommended  
that Helvetica Neue, or if this is unavailable  
Helvetica or Arial, is used for additional  
typography.

## FTI logo usage in-house

FTI logo usage suggestions for promotional print produced in-house



### Bold heading

On behalf of the Board, Staff and Members of FTI, I'd like to welcome you tonight to the 16th WA Screen Awards.

The Awards are an opportunity to acknowledge and celebrate the achievements of West Australian screen artists, whether emerging or practicing professional, and share our successes with a wider public.

This year the WASAs received a record number of entries, both in the industry and early career sections, and the feedback from the judges:

- was that of being genuinely impressed by the range and quality
- of work submitted. The high calibre and record number of the
- entries is clear evidence of the depth of talent in this state

and I congratulate all entrants for their commitment and dedication in getting their projects made.

I'd like to thank all the judges involved for their willingness to donate their time and energy to the judging process and their enthusiasm for the task. I'd also like to thank all our prize sponsors, ScreenWest, the Lotteries Commission and the Australian Film Commission for their support of the WA Screen Awards. Special thanks to the core WASA team of Danielle Toolin, Liz Fay and Jon Cope for pulling it all together this year, including the new Fremantle Outdoor Film Festival as a forum to publicly showcase this year's Early Career finalists.



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Fremantle WA 6959

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[www.fti.asn.au](http://www.fti.asn.au)

ABN 54 846 991 742

## FTI logo graphic element

FTI logo graphic element can also be used for graphic effect



## FTI advertisements

West Australian  
5 x 2 training ad  
FTI logo used  
reversed out in the  
top left corner and  
information at the  
bottom



**fti** Film & Television  
Institute WA Inc

**Want a career in the  
animation & games industry?**



**Information  
session**  
7pm  
Wed 18 June  
92 Adelaide St  
Fremantle

**Certificate IV  
in Screen  
(Animation)**  
CUF 40401

23 week full-time course starts 25 August.  
Intensive industry training in character  
animation, storytelling, drawing & design.  
Traditional & digital 2D, marquette model  
making, 3D and motion capture.

Call FTI on 9431 6700 or check  
[www.fti.asn.au](http://www.fti.asn.au) for further information



Training Accreditation Council  
Member since 2011



**fti** Film & Television  
Institute WA Inc

**Want to learn the craft of  
movie making?**



**Information  
session**  
7pm  
Wed 18 June  
92 Adelaide St  
Fremantle

**Certificate IV of  
Video Production**  
(#21051VIC)

23 week full-time course starts 25 August.  
Immersive training in commercial video  
production providing an alternative  
pathway into the film & TV industry.

Call FTI on 9431 6700 or check  
[www.fti.asn.au](http://www.fti.asn.au) for further information



Training Accreditation Council  
Member since 2011

## FTI advertisements

FTI logo used in  
the top left corner  
reversed out

**fti CINEMA**  
92 ADELAIDE STREET, FREMANTLE  
UNIQUE SCREENINGS AND  
EVENTS THURSDAY NIGHTS  
AT 7PM

BECOME A CINEMATEQUE  
MEMBER  
**Annual (17 sessions)**  
\$30 FTI membs/concs  
\$40 Full  
**Mini (4 sessions)**  
\$15 FTI membs/concs  
\$20 Full



**NEXT WEEK**  
Thur 5 June  
**THE DOCHOUSE:**  
**Child Soldiers**  
This new screening series promotes the rich documentary film-making talent we have in WA. Opening night will feature *Child Soldiers*, a telling global exposé, followed by a Q&A with producer Andrew Ogilvie.

**THIS WEEK**  
Thur 29 May  
**Cinémathèque: Latin American Cinema**  
**PIXOTE**  
1981/Dir Hector Babenco  
An extraordinary film about corruption & oppression in the juvenile detention centres of Brazil.  
Cinémathèque offers a diverse program of classic, cult, animation, experimental, documentary, silent and short films. It is a membership-based program – Join at the door!

**WWW.FTI.ASN.AU**  
Proudly supported by the Fremantle Herald