About FTI

- FTI is a not for profit organisation. Our production funding is sourced through ScreenWest, and coproductions with broadcasters for special initiatives.
- FTI relies on membership – so become a member!
- FTI members can hire equipment at a discount, book our cinema and seek production advice on funding applications.
- FTI runs short and vocational courses – Phil Bebb is the training manager.

WELCOME to Funding Fundamentals!

FTI Funding Schemes

OOMPF – One Off Members Production Fund

- 4 grants per year – 2 projects funded in two separate rounds
- $5,000 cash and $5,000 in kind to use on equipment & facilities
- Aimed at newer/emerging filmmakers. Projects may be up to 10 minutes
- Projects can be drama's, documentaries or new media (eg webisodes, pilots for on-line series)

OOMPF Eligibility:

- You need to be a financial member of FTI.
- This fund, along with Raw Nerve, is for emerging filmmakers.
- You cannot still be a student at a film school or similar.
- Consider a Mentor to assist you during production if you have little experience.

FTI Funding Schemes

LiNK

- ScreenWest & FTI initiative
- 4 grants per year at $30,000 each – 2 films funded in two separate rounds
- Documentaries up to 26 minutes in length, Dramas up to 10 minutes.
- Mentoring, Development

LiNK Eligibility

- You need to be a financial member of FTI.
- You will need to have produced an OOMPF film or funded equivalent.
- Consider a Mentor to assist you during production. Mention this in your application.

Application Checklists

- Read the guidelines! Check your eligibility as if you are deemed ineligible, your project will not go to the panel.
- In the guidelines and on the application form there are checklists to include in your application.
- Let's go through each of these now…

Application Checklists

- A completed application form;
- A one line AND one paragraph synopsis of the project;
- A complete final draft script (animation & drama) or treatment (doco) of the project;
- A producer's statement & a director's statement
  - What is to be included in these statements?

Producer's Statement

- A producers statement addresses the budget, methodologies and schedule, locations, actors, costumes, SFX, safety, crew recruitment. Also benefits for the team involved and marketing.
- A note on Marketing – devise a plan and think about where your short film can go after its completion. Don't just list a bunch of festivals without researching them. ScreenWest and FTI have written a Short Film Marketing Guide which you should all read. Download from their website.
- In short – the producers statement should make the panel feel confident that everything has been considered and that your production can be achieved within the budget and timeframe.

Director's Statement

- Your producer has taken care of the logistics - this statement is where the director explains their vision. A director's statement should provide information on how the film will look and what processes will be used in order to achieve the 'look'.

- Ask yourself these questions:
  - How will the story be told? What conventions will be used?
  - What is the visual style of the film? If referencing styles of films, how will you achieve the look and feel?
  - Will colour or other thematic conventions be used to convey themes and ideas?
  - How do you envisage the finished film? What are you trying to say with this film?

Application Checklists cont.

- Examples of the producer's and director's previous work – show reels.
- A production budget. For hyperLiNK & LiNK, use the Screen Australia A-Z Short Film Budget, for OOMPF please email Nat for a template.
- Budget rationale notes. Anything worth mentioning regarding expenditure. Location fees, equipment quotes, and notes on special fx etc.
- A production schedule; Based upon the timelines in the guidelines.
- A crew list and ONE PAGE CV's of the key creatives;
- If appropriate, a statement describing the creative use of the interactive/multi-platform elements of the project and how they will work to engage the user.
- Any other documentation or support material that would strengthen the application – ie director reels.

Insurance Info

- If you receive funding from FTI, you and your crew are covered under FTI's Public Liability Insurance.
- The Workers Compensation Act requires you to insure all contractors /subcontractors who provide their labour and or services for remuneration.
- For more information contact Craig Shand @ McKenna Hampton Insurance Brokers, contact details available from Nat or Yvette.

Application Tips…

- Before even applying read the guidelines thoroughly and make sure you are eligible. If you are not – it will not go to the panel.
- Make sure the directors and producers notes do not conflict with each other, or the script. Directors and Producers statements should be concise and to the point – don't waffle!
- Your application should include as much information as possible, yet be concise. Try to think about what the panel will ask and cover it in your application.
- Proof read everything and do a spell check. Make sure your script is correctly formatted! A script template is available from Production Support or the Screen Australia website.

Application Tips…

- Explain tricky shots, potential budget concerns, and any special FX etc. If you aren't 100% sure of your project, the panel will pick up on this.
- Research your marketing strategy – don't just list festivals. Think about where else your film can go.

How do we judge an application?

- The originality of the idea, the story and the exploration of form and narrative.
- The script is well developed
- Feasibility to produce the script for the budget.
- Team composition and their ability to deliver on time and on budget.
- Producer and Director's previous credits and experience.
- Potential professional development for key creatives and other crew.

Panels

- All applications are assessed by a funding panel.
- The panels are made up of three or more industry professionals.
- FTI chairs the panel but does not vote.

Production Support HATES using this:

Production Support's best friend:

DEADLINES…

LINK OOMPF!

2010 Deadlines:

Round 1 – 4pm Thursday 25th February

Round 2 – 4pm Thursday 24th June

hyperLINK

2010 Deadline:
One round – 4pm Thursday 24th June

NEED MORE HELP?

- Look at the Support and Advice Tab under the MAKE section on FTI website.
- LiNK / hyperLiNK enquiries - Yvette: yvette@fti.asn.au
- OOMPF enquiries - Nat: nat_eaton@fti.asn.au
- Call FTI on (08) 9431 6700